

Building *Jewish* Tomorrow

TRANSFORMING THE FUTURE OF JEWISH CHILDREN
CHABAD CHAYIL



Every child deserves a place to discover who they are, where they belong, and why being Jewish matters.



FUN
EDUCATION



HUMANITARIAN



LOCAL
COMMUNITY



GLOBAL
IMPACT



JEWISH
FUTURE

A Letter from

Rabbi Moishe & Layah Kiezman

Dear Friend,

CHAP is more than an afterschool program—it is a lifeline for working parents, a safe haven for children, and for so many, their very first Jewish experience that changes the course of their lives.

After nearly two decades of impact, we are ready to build a home of our own—a place worthy of the mission and the children we serve.

We appreciate your time reading this proposal and considering partnering with us.

We would be delighted to give you a guided tour of CHAP, at your convenience, any day of the week!

We are confident that having your name attached to this important project will bring you much nachas & pride! We understand how valuable your time is and appreciate your attention to this matter.



With gratitude,

Rabbi Moishe & Layah Kiezman

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The Integral *Need*



Challenge 1

The vast majority of Jewish families in South Florida do not send their children to Jewish schools, leaving most children without any Jewish education*. This leads to a disconnect from their Jewish heritage, culture and identity. It is also the number one cause of assimilation.



Challenge 2

Most parents work late and many are single parents trying to keep a job to make ends meet, but their children get out of school by 1:30 or 3:00. How do they care for their children while keeping a job?



Challenge 3

Most street crime begins with children that are left alone on the street, getting involved with other kids whose parents are not home. This often results in drugs and juvenile delinquency. Jewish children left alone are not immune to these kinds of problems.

*According to the GMJF Population Study Page 14, 14% of Jewish children ages 7-12 attend a Jewish Day School, which means that 86% don't yet attend a Jewish Day School.

Solution: *CHAP*

More Than an Afterschool Program

Supporting Jewish Children, Families, and Communities Every Day.



CHAP was created with one simple goal—to build an afterschool program children genuinely enjoy attending every day.

In a safe, nurturing environment, children strengthen their Jewish identity through engaging educational experiences while parents gain the confidence of knowing their children are well cared for after school.

For many of the families we serve, **CHAP is their first introduction to Jewish life**, creating meaningful connections that last far beyond the classroom.

Beyond education, we provide daily transportation directly from school, nutritious snacks, and dependable afterschool care until 6:00 PM (5:00 PM on Fridays), helping working families balance their daily responsibilities.

Program Experience



Hebrew



Jewish Tradition



Art



Music & Drama



Team Building



Fitness



Homework Support

Our Story

A Vision That Became a Movement

After operating a traditional Hebrew School for several years, we recognized a growing need for a daily afterschool program that would better support both children and working families. This vision led to conversations with the public school system and, in 2007, CHAP (Community Hebrew Afterschool Program) was born.

First & Only

Jewish daily afterschool program **in Florida.**

2007

CHAP was founded with just **7 children.**

2019

We had **230+ children** attending daily with **over 500** coming weekly.

9 Schools

There's 9 Public Schools within a **5-10 minute radius.**

#1 Rated Afterschool Program in all of Miami-Dade

Recognition & Impact

Setting the Standard for Excellence

In **2009**, CHAP was officially recognized by **Miami Dade County** as the **#1 Rated Afterschool Program** an achievement the program has proudly maintained ever since.

While **The Children's Trust** supports a variety of faith-based initiatives, **CHAP is the only Jewish faith-based program** to receive its funding. Even as national studies by **PEW Research** have reported declining enrollment in traditional Hebrew Schools, CHAP has continued to experience steady annual growth.

Today, organizations across the United States including **Federations, Chabad centers, Conservative synagogues, and Reform temples** have reached out to learn how they can successfully replicate the CHAP model within their own communities.



Building *Need*

Although we've impacted thousands of children over the years, there are thousands more left untouched. **We are bursting from our current space.**

Taking the program into our own facility will bring the quality to a whole new level **enabling us to service so many more children.**



THE PERFECT LOCATION

Located directly across from Dade County's largest elementary school & within a **10 minute drive** of 9 additional schools.



A GROWING COMMUNITY

Approximately 650,000 Jewish people live in South Florida, with 60,000 of them residing within a three-mile radius of our center. According to Google demographic data, roughly 4 out of every 10 Aventura residents are Jewish. Yet, the majority of children are unable to attend a Jewish day school because of the high cost of tuition.

And there are thousand of new apartments now under construction, making the growing need more urgent.



A CENTER THAT SERVES 24/7

Outside of CHAP hours, the education center will be made available for other Jewish programming **Preschool, GROW, CTeen, Tutoring, Bar/Bat Mitzvah Training and a Free Bris Room.**

This is more than a building
It's an investment in our children, our future, and our community

Currently

Where We Are Today

With the help of many good people and Hashem's tremendous blessings, we were able to purchase 5 lots, across the street from one of Miami-Dade's largest elementary schools and in the area of the highest concentration of Jewish families.



We rezoned, planned, engineered, and already started building. In fact the shell is completely built and we already framed and installed all the roughs for plumbing, electric, mechanical, fire & low voltage. We are ready for walls, ceilings, floors and finishes.



Shell completed.



Fire & water proofing complete.



Interior all framed out.



Fire sprinklers installed.



Electric, plumbing, mechanical roughs are in.

Financing

We have always been financially responsible. Our books are audited and are crystal clear. We now get government funding for some of our programs. A proper building + our track-record with the county will make CHAP almost 100% financially selfsufficient.



81%
Complete



WE NEED AN ADDITIONAL \$2.3 Million

to finish the building and will then begin paying off the loan as the dedications come in.

Conclusion

Investing In Children Today Strengthens Our Tomorrow

Instilling kids with a **positive Jewish experience** while still in elementary school will strengthen the commitment of the children and their entire families.

Children coming out of CHAP continue with our popular **middle & high school programs** and then search for Jewish clubs on campus, instead of the clubs having to look for them!

Every dollar we put into the children to bring them close when they are younger will **save us hundreds or thousands** when they get older.

CHAP is the **first defense** and a **smart investment**.



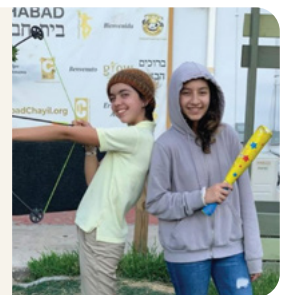
Success

Over 2,000 students have come through CHAP

300+ Children

Inspired to switch to the following Jewish Day Schools:
Hebrew Academy, Hillel, LEC, Maimonides, Masoret, Mayanot, Posnack, South Florida Jewish Academy & YES, Landau, Miami Jewish Academy & Zucker, helping parents get scholarships and whatever help necessary to get their children in.

Arranged hundreds of Bar/Bat Mitzvahs, Brit Milahs etc for children who would have otherwise not had.



Followed up with students through middle school, high school & college. Connecting them to their local Hillel or Chabad.



GENEROUS DEDICATIONS

Building & Facility Dedications

BUILDING FOUNDER DEDICATION

Dedicated in honor of
Alberto Azout Zafrani z'l

FIRST FLOOR

Dedicated by
David & Debbie Mendal and Family

INDOOR THEMED PLAYGROUND

Dedicated in memory of
Batsheva bat Mordechai &
Eliyahu ben Shlomo

LOBBY

Dedicated by
Barry Snyder, esq

FRONT DOOR MEZUZAH

Dedicated by
Levi Sudak in honor of Zeidy &
Bubby Bernstein

WELCOME WALL

Dedicated by
Moshe & Lili Tabacinic

ROOFTOP KITCHEN BBQ

Dedicated by
Alan Grinberg in loving memory of
Aharon ben R Yaakov

SHUL MEZUZAH

Dedicated by
Moshe & Lili Tabacinic

LIBRARY BALCONY

Dedicated by
The Solomon-Barcon Family

TREE OF LIFE

Dedicated by
Matis & Hodaya Abarbanel

NURSING LOUNGE

Dedicated by
Shmulie & Sara Bonnardel

WOMEN'S FOYER LOUNGE

Dedicated by
Daniel & Liby Gabrielov

NER TAMID

Dedicated in memory of
Alberto Azout Zafrani z'l by
Solomon Family

DONOR WALL DISPLAY

Dedicated in memory of
Bernardo & Jana Bursztyn z'l by
Nathan & Diana

Mezuzahs Dedicated

Dani & Hofit Azuelas
Casper / Bronstein Family
Coifman Family
Evelyn & Sergio Faigenblat

Avi & Itta Freundlich
Yitzhak & Shiry Hartzy
Danny & Clara Kattan
Robert & Lorena Lechter
Masarano Family

Angel & Lucy Peralta
Motty Sternberg
Meytal & Eli Sutton
Dr Benny & Reyna Weinbach

Bookcases Dedicated

Marcos & Esther Fintz and Leon & Fela Fintz *in loving memory of* Jose Fintz z'l
Susan & Dan Dengate *in loving memory of* Lawrence & Hannah Koenig June
Evelyn and Isaac Marcushamer *in honor of our dear friends* Stephanie and Alberto Perlman
Kievman Family *in loving memory of* R Yosef ben R Avraham & Tzipora bas R Aharon Aryeh
Maleh & Family | Samuel & Elianne Morhaim | Nicolas Bonder & Alex Rossian

Bathroom Stalls Dedicated

Shneur Carlebach | Barry Snyder | Anonymous | Val Share

Building for a Brighter Future

Every phase brings us closer to creating a lasting impact for our
children and community

DEDICATIONS AVAILABLE

Can be paid over time if necessary

Dedications are upgradeable, as long as the upgrade is still available.

Any dedication whose price goes up after commitment, **keeps the dedication at the price it was locked in at**, even if not yet paid in full.

Center Dedication **\$2.601m+**

Extended Campus **\$6.13m+**

Multipurpose Social Hall **\$770k+**

Rooftop Park **\$613,000+**

Library / Beit Medrash **\$540,000+**

Basi Legani Garden Mural **\$500k+**

2nd Floor Dedication **\$450,000+**

3rd / 4th Floor Dedication **\$360k+**

North Parking Lot **\$275,000+**

Office Wing **\$260,100+**

Building Campaign & Wall **\$260,1+**

Courtyard **\$260,000+**

Commercial Meat Kitchen **\$250k+**

Children's Library **\$180,000+**

Social Hall Lobby **\$180,000+**

Western Wall Patio **\$180,000+**

Women's Section **\$180,000+**

Elevator **\$180,000+**

Main Staircase **\$126,000+**

Rooftop Bar Area **\$154k+**

Commercial Dairy Kitchen **\$101k+**

Art Gallery Staircase **\$90k+**

Music Classroom **\$72,000+**

Art Classroom **\$90,000+**

Library/Shul Foyer **\$60,000+**

Classroom (14 Available) **\$54,000+**

Welcome Desk Reception **\$54,000+**

Theater Display & Sound **\$45,000+**

Dumbwaiter Service Elevator **\$45k+**

Mezuzah & Room Furniture **\$36,000+**

Tutoring Pod **\$26,000+**

Copy & Print Center **\$26,000+**

Library Bookcase (23/28 Avlbl) **\$11k+**

Bathroom Stall (24/26 Avlbl) **\$2,200+**

Your Name CHAP **\$1.8m+**

Your Name Preschool **\$1.8m+**

Your Name CTeen or CTeen Jr **\$613k+**

Your Name Retiree Program **\$613k+**

BUILDING CAMPAIGN



\$1,2 Million
Finish & Furnish

\$10 Million
Construction

\$400,000
Bond, Insurance & Project Management

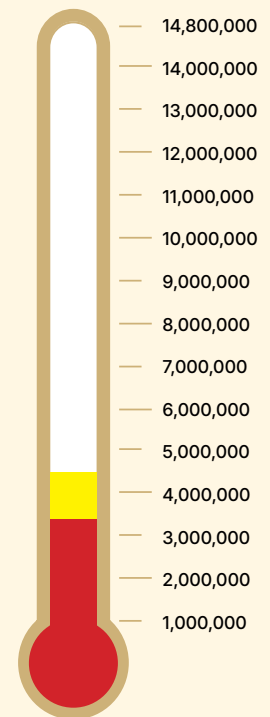
\$500,000
Demolition & Foundation

\$2 Million
Land, Zoning & Permits

\$700,000
Kitchens and Jungle Gym

**THE NEED IS URGENT!
THE TIME TO DO IT IS NOW!**

Please let us know in what capacity you can help
Materials, Services, Financially, Loans, Fundraising.



○ Goal ● Pledged ● Paid

BUILDING COMMITTEE

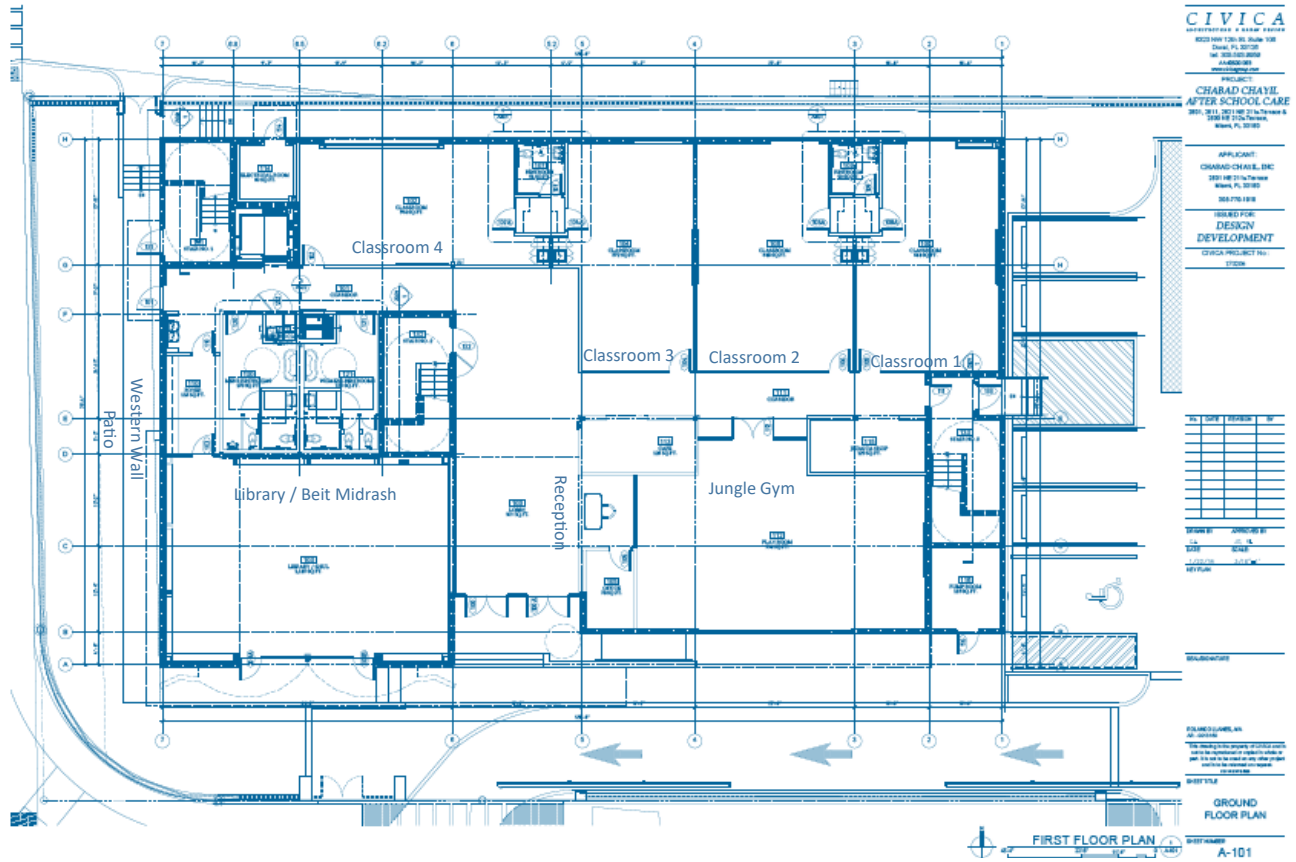
Jacky Azout
Samuel Azout
Edward Bbo
Rabbi Lipa & Chaya Benjaminson
Irv & Arlene Blander
Marcos & Esther Fintz

Rabbi Baila & Yossi Gansburg
Pablo & Alejandro Goldstein
Gabe Groisman
Danny Halberstein
Uzi Hardoon
Danny & Clara Kattan

Rabbi Moishe & Layah Kievman
Robert Lechter
David & Debbie Mendal
Alberto & Stephanie Perlman
Barry Snyder
Project Manager: Mendy Korf

First Floor

Foyer | Jungle Gym | 4 Classrooms | Library & Western Wall Terrace

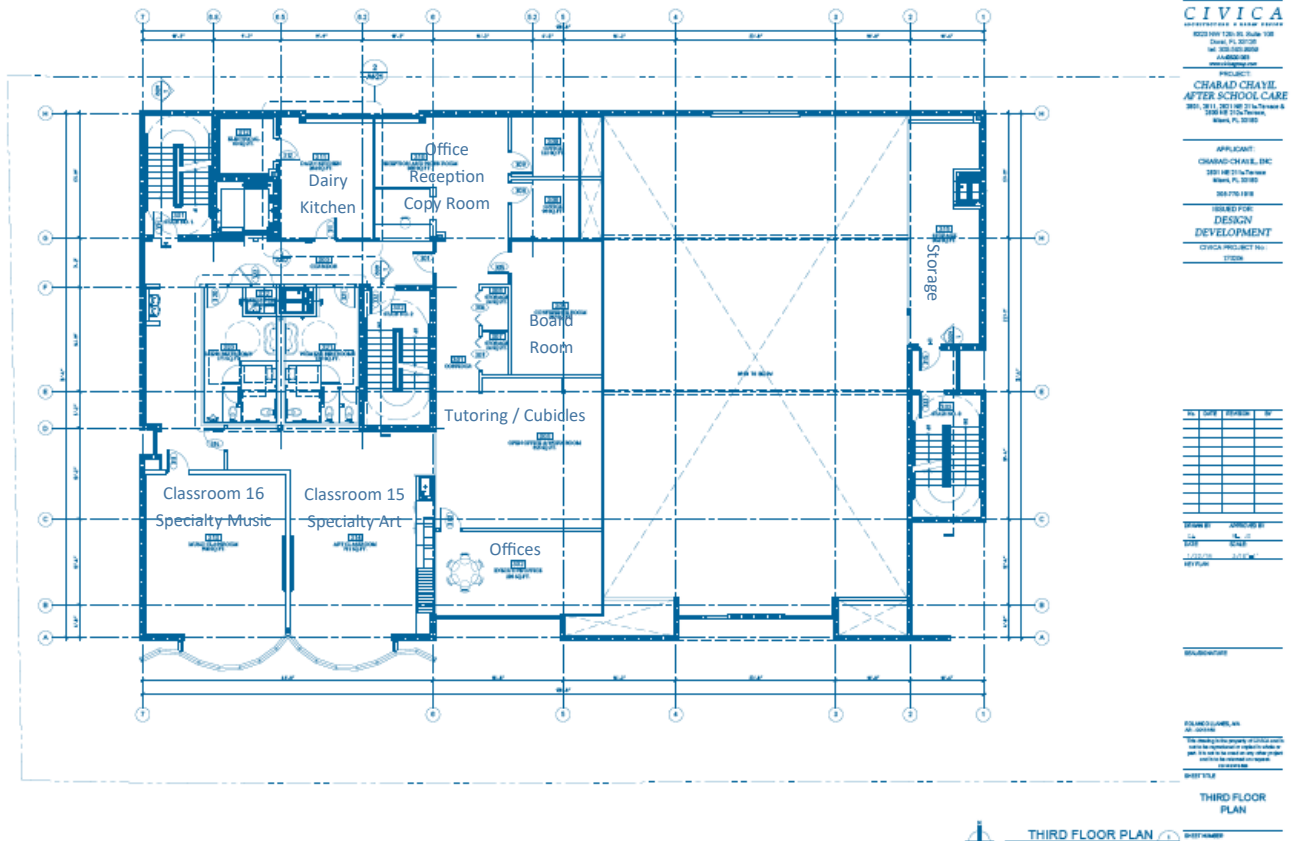


Social Hall / Multipurpose Room | Commercial Kitchen | Library Balcony



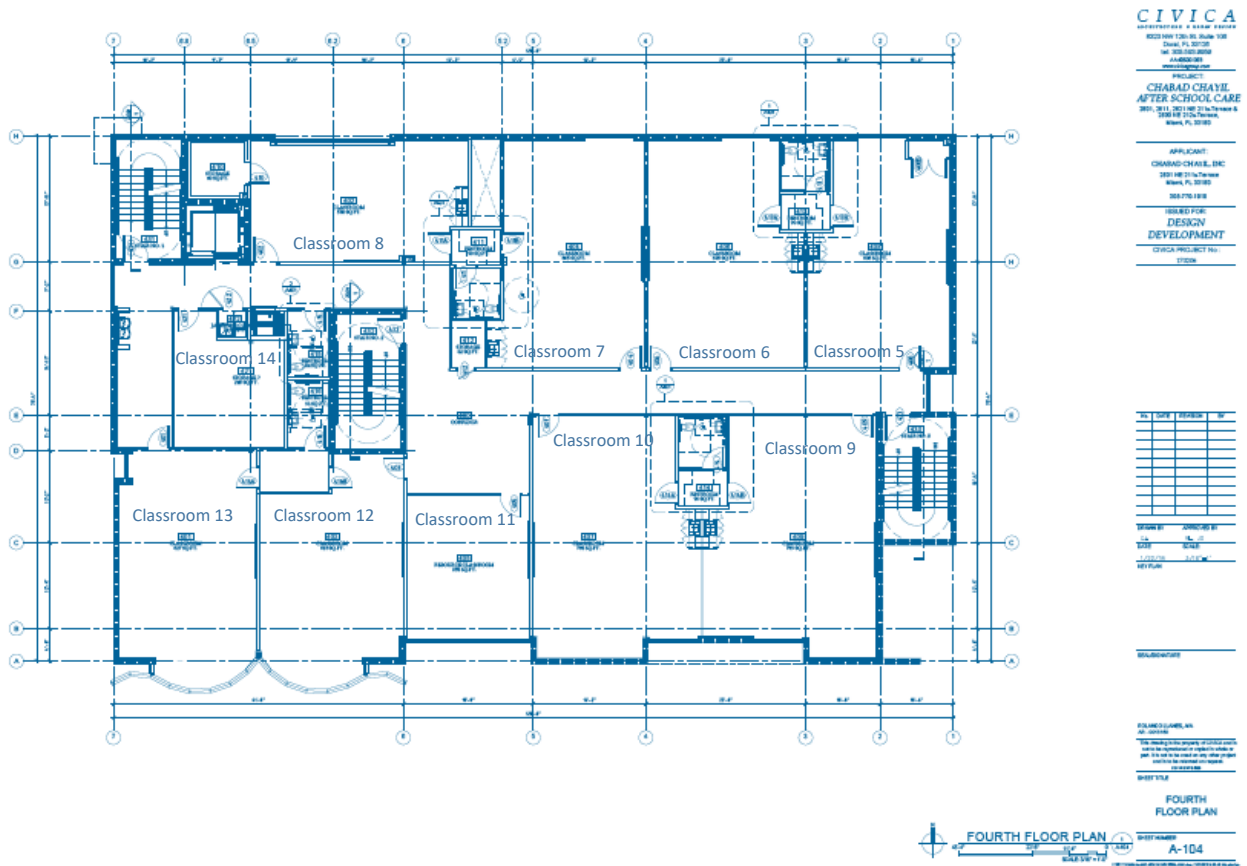
Third *Floor*

Specialty Classrooms | Dairy Kitchen | Offices



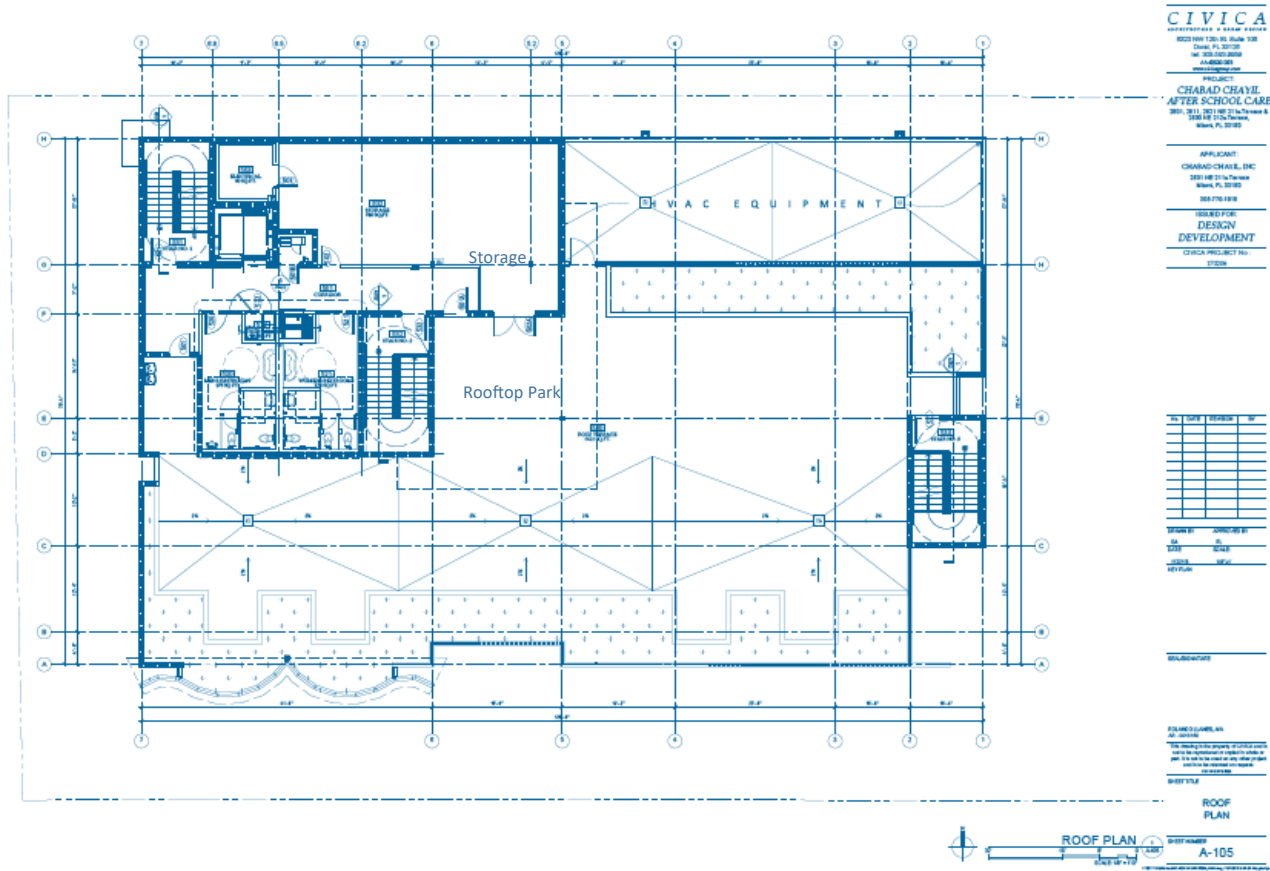
Fourth *Floor*

10 Classrooms, State of the art conducive learning environment.



Fifth Floor

Storage | Bathrooms | Rooftop Park



Together We Can Do It!

Yes We Can! A proper space for the children...

FUN EDUCATION | HUMANITARIAN | LOCAL COMMUNITY | GLOBAL IMPACT | JEWISH FUTURE

Proudly Serving This Community For Over 30 Years

TODDLERS | YOUTH | TEENS | YOUNG PROFESSIONALS | FAMILIES | SENIORS



Where learning is a work of art...
and teaching a work of heart!

CHABAD CHAYIL

(305) 770-1919 | ChabadChayil.org | 2601 NE 211 Ter. Miami, FL 33180

HOME TO:

