

# CALENDAR ADVERTISING REQUEST

## 5777 Jewish Art Calendar 2016/17

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ eMail: \_\_\_\_\_

**Types of Ads Desired**

_____	Back Cover 8.5" X 11" (Most prominent of all ads).....	\$5400
_____	Inside Cover 8.5" X 11" (Great exposure).....	\$3600
_____	Full month sponsor 10.875" X 2" (Ad #1- Most prominent monthly ad)...	\$1000
_____	Half month sponsor 5.4" X 2" (Ad #2).....	\$550
_____	1/3 month sponsor 3.875" X 2" (Ad #3).....	\$360
_____	Blank calendar box 1.5" X 1.375" (Ad #4).....	\$101
_____	Blank calendar box to appear on all 13 months (\$1313 value).....	\$1111
_____	Full Page Ad 8.5" X 11".....	\$700
_____	Half Page Ad 8.5" X 5.5".....	\$400
_____	Quarter Page Ad 4.25" X 5.54".....	\$250
_____	Business Card 3.5" X 2" (In center of calendar).....	\$180
_____	Occasion (Birthday, Anniversary or Yohrtzeit on actual date) .....	\$54

Additional dates are \$36

Date / / Occasion \_\_\_\_\_ Name \_\_\_\_\_ Relation \_\_\_\_\_  
 (Please eMail additional dates or include on a separate paper)

PLEASE E-MAIL CAMERA READY AD OR INDICATE TEXT ON SEPARATE PAGE

- Enclosed please find a check (payable to **Chabad Chayil**) in the amount of \$ \_\_\_\_\_
- Please charge my credit card \$ \_\_\_\_\_ for the above advertisement in the calendar
- For barter please ad 25%

Card # \_\_\_\_\_ Expires: \_\_\_\_\_ / \_\_\_\_\_

Security Code \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Please find my tax-deductible donation in the amount of \$ \_\_\_\_\_

2601 NE 211 Terrace, North Miami Beach, FL 33180  
 Tel: (305) 770-1919 ~ Fax: (305) 359-5126 ~ E-mail: [Office@ChabadChayil.org](mailto:Office@ChabadChayil.org)

### Calendar Facts

**Features:** Jewish and secular calendar combined. Full color original art. Information about Jewish Holidays including local Shabbat and Holiday candle lighting times. Viewed daily by thousands. All ads will be in full color! Supports a great cause! Best bang for your advertising buck!

# Sample pages of the Jewish Art Calendar 8.25" / 10.875"

## Calendar is in full color

10.875"

**February 2007**      **Shevat-Adar**      **5767**      **שבט-אדר תשס"ז**



*The Holy Shabbat Acrylics by Michael Muchnik*

**Shevat 15**  
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

**Shevat 22**  
Yahrtzeit of Rebbetzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

**Kosher Food**  
**Food for the Soul**  
Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

**Eating is Sacred**  
When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Especially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that a Jewish soul is able to elevate. Non-kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

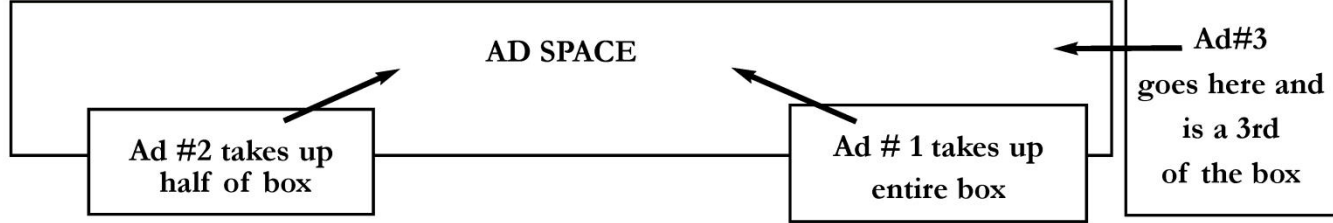
**It's Never Been Easier To Keep Kosher**  
Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

- Don't mix meat and milk.
- Cut out pork, shellfish and non-kosher fish.
- Buy only kosher meat.
- Buy only those processed foods that have kosher certification.
- Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

Sample top page

8.25"



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ <b>OCTOBER 2003</b>	Ad #4 takes up blank calendar box <small>AFTER CANDLES LIGHTING</small>	Ad #4 takes up blank calendar box	1 תשרי 5 Tishrei 5	2 תשרי 6 Tishrei 6	3 תשרי 7 Tishrei 7 <small>Light candles at 6:17 p.m.</small>	4 תשרי Tishrei <small>חזון HAAZIN Shabbat Shiva Shabbat ends at 7:16 p.m.</small>
5 תשרי 9 Tishrei 9 <small>ערב יום כיפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.</small>	6 תשרי 10 Tishrei 10 <small>יום כיפור YOM KIPPUR Yiskor Yom Kippur ends at 7:13 p.m.</small>	7 י"א תשרי 11 Tishrei 11	8 י"ב תשרי 12 Tishrei 12	9 י"ג תשרי 13 Tishrei 13	10 י"ד תשרי 14 Tishrei 14 <small>ערב תנו חסוכות Eve of Sukkot Light candles at 6:06 p.m.</small>	11 י"ה תשרי 15 Tishrei 15 <small>יום ראשון ראשון ראשון First Day of SUKKOT Light candles after 7:05 p.m.</small>
12 ט"ו תשרי 16 Tishrei 16 <small>יום ב' דתנו חסוכות Second Day of SUKKOT Yom Tov ends at 7:03 p.m.</small>	13 ט"ז תשרי 17 Tishrei 17 <small>יום ג' דתנו חסוכות 1st Intermediate Day of Sukkot</small>	14 ט"ח תשרי 18 Tishrei 18 <small>יום ד' דתנו חסוכות 2nd Intermediate Day of Sukkot</small>	15 ט"ט תשרי 19 Tishrei 19 <small>יום ה' דתנו חסוכות 3rd Intermediate Day of Sukkot</small>	16 כ' תשרי 20 Tishrei 20 <small>יום ו' דתנו חסוכות 4th Intermediate Day of Sukkot</small>	17 כ"א תשרי 21 Tishrei 21 <small>תשעה באב תשעה באב Hoshana Rabba Light candles at 5:53 p.m.</small>	18 כ"ב תשרי 22 Tishrei 22 <small>אשתי שמיני אטזרת SHEMINI ATZERET Yom First Day of SUKKOT Light candles after 6:54 p.m.</small>
19 כ"ג תשרי 23 Tishrei 23 <small>שבת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.</small>	20 כ"ד תשרי 24 Tishrei 24 <small>אדר חג Adar Chag</small>	21 כ"ה תשרי 25 Tishrei 25 <b>Sample Mazel Tov Jerry!</b>	22 כ"ו תשרי 26 Tishrei 26	23 כ"ז תשרי 27 Tishrei 27 <b>Sample Max's Birthday</b>	24 כ"ח תשרי 28 Tishrei 28 <small>Light candles at 5:45 p.m.</small>	25 כ"ט תשרי 29 Tishrei 29 <small>אשתי ברישית BEREISHIT Blessing of New Moon Shabbat ends at 6:45 p.m. New Moon 5:11 5:12 p.m.</small>
26 ל' תשרי 30 Tishrei 30 <small>ראש חודש חשוון Rosh Chodesh Cheshvan</small>	27 א' חשוון 1 Cheshvan 1 <small>ראש חודש חשוון Rosh Chodesh Cheshvan</small>	28 ב' חשוון 2 Cheshvan 2	29 ג' חשוון 3 Cheshvan 3 <b>Sample Steve &amp; Diane's Anniversary</b>	30 ד' חשוון 4 Cheshvan 4	31 ה' חשוון 5 Cheshvan 5 <small>Light candles at 4:36 p.m.</small>	Ad #4 takes up blank calendar box

sample bottom page

8.25"

10.875"